



2009 PROFILE FORM

Festival Bay Mall at International Drive
5250 International Drive
Orlando, Florida 32819
407-351-7718 or 1-800-481-1944
www.shopfestivalbaymall.com

DESCRIPTION:

Orlando's most unique lifestyle shopping destination, Festival Bay Mall at International Drive, features over 65 stores and dining destinations and many exciting entertainment venues. In addition to great savings and unique selections, Festival Bay Mall at International Drive offers delectable dining options with restaurants that include **Bergamo's Italian Restaurant, Fuddruckers, Subway, Villa Pizza, Cricketers Arms English Pub & Eatery!** Our specialty stores include **Bass Pro Shops Outdoor World, Jones New York, Kasper, Nine West, Ron Jon Surf Shop, Sheplers Western Wear, United World Soccer, Feminine, Rainbow, Lil' Tractor Co.** & much more! Festival Bay Mall at International Drive offers the best in family entertainment, including indoor glow-in-the-dark miniature golf at **Putting Edge Fun Center, Cinemark 20 Movie Theatres, Vans Skatepark and Monkey Joe's.**

Whether you're booking groups, FITs or looking for a fun place everyone will enjoy, Festival Bay Mall at International Drive is the place where the tropical beaches meet Orlando. **Be sure to include Festival Bay Mall at International Drive in your tour packages to Orlando. Shopping has never been more fun!**

LOCATION:

Just off of I-4 (Exit 75A), Festival Bay Mall at International Drive is conveniently located on the north end of International Drive, just minutes from Universal Studios, SeaWorld and Walt Disney World.

HOURS OF OPERATION:

Monday – Saturday: 10am – 9pm; Sunday: 11am – 7pm. Holiday, anchor and restaurant hours may vary.

MOTORCOACH DROP-OFF, PICK UP AND PARKING:

All buses will drop off and pick up passengers at the Sheplers Western Wear entrance. Bus drivers, please onto Touchstone Drive from International Drive. Free motorcoach parking is available in the Sheplers Western Wear parking lot.

ADMISSION/PARKING: Admission is FREE. Parking is FREE.

PREMIER PASSPORT SAVINGS PACKETS:

When pre-arranged, groups will be given Premier Passport Savings Packets that include discounts at more than 40 restaurants, stores and entertainment venues at Festival Bay Mall and a set of souvenir postcards.

MEAL & DESSERT VOUCHERS:

Meal & Dessert Vouchers are sold to visiting groups when pre-arranged. Vouchers will be sent prior to arrival to be included in travel packets. The vouchers are redeemable for a selection of entrees at participating restaurants. There are two types of meal & dessert vouchers:

- **Standard Meal Voucher** - \$8.00/person all inclusive
- **Premium Meal Voucher** - \$14.00/person all inclusive

COOPERATIVE GROUP PROGRAMS:

- **Gulp & Golf** - \$14.00/person all inclusive – includes Standard Meal & Dessert Voucher and one round of indoor glow-in-the-dark miniature golf at Putting Edge. Groups can upgrade to Premium Meal & Dessert Voucher and one round of golf for \$21.00/person.
- **Dinner & a Movie** - \$14.00/person all inclusive – includes Standard Meal & Dessert Voucher and one Cinemark 20 Theatres movie ticket. Groups can upgrade to Premium Meal & Dessert Voucher and one movie ticket for \$21.00/person.

PERFORMANCE VENUE:

Festival Bay Mall at International Drive has a beautiful Center Court area next to the lagoon that is perfect for performances, including school bands, choruses, orchestras and dance ensembles. There is no cost for groups to perform.

SHOP AMERICA TOURS COMMISSIONABLE PACKAGES:

Three great commissionable packages are available for Festival Bay Mall, including Shop + Play, Shop + Dine and Family Fun Pack. Visit www.shopamericatours.com for more details. These packages are purchased directly through the shopamericatours.com web site.



Festival Bay Mall

GROUP VISIT, PERFORMANCE AND PACKAGES BOOKING FORM

To book a group visit, performance and/or to purchase Meal & Dessert vouchers or Gulp & Golf or Dinner & a Movie packages:

Fax both pages 1 and 2 of this completed form to: 407-351-7734

Attn: Marketing Dept.

Booking Representative Information:

Your Company Name: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Visiting Group Information:

Name of Group: _____

of Students in Group: _____ # of Adults in Group: _____ Total #: _____

Name of Contact/Escort with Group: _____

Motorcoach Company: _____ How many buses? _____

Day of Week of Group Arrival to Festival Bay Mall: _____

Date of Arrival: _____ Time of Arrival: _____

Performance? Yes No If Yes, what type? _____

Time of Performance: _____ Length of Performance: _____

Equipment Requested: _____

For office use only:

Confirmation emailed _____

Invoice emailed _____

Certificate of Insurance received _____

Commissionable package check received _____

Packages Picked up _____
Or mailed out _____

Security/ Housekeeping notified _____

Merchants notified _____

NOTE: Festival Bay Mall at International Drive may be able to provide requested equipment, depending on availability. All performing groups will be required to provide a Certificate of Insurance meeting the requirements on Page 5 of this document.

INSTRUCTIONS: If you would like to order any of the following vouchers/packages, please be sure to complete page 1 and this page and fax both pages to 407-351-7734 Attn: Marketing.

Meal Vouchers & Commissionable Packages

(See the next page for a list of participating meal and dessert voucher restaurants.)

Checks can be made payable to BT Orlando and must be received at least two weeks prior to your group's arrival.

MEAL VOUCHERS: *(See Page 3 & 4 for a list of meals & desserts offered.)*

■ Premium Meal Vouchers

\$14.00 all inclusive – Includes one PREMIUM Meal & Dessert Voucher _____ x \$14.00 = _____

■ Standard Meal Vouchers

\$8.00 all inclusive – Includes one STANDARD Meal Voucher _____ x \$ 8.00 = _____

COMMISSIONABLE PACKAGES: *(See Page 3 & 4 for a list of meals & desserts offered.)*

■ Gulp & Golf PREMIUM Package

\$21.00 all inclusive -- Includes PREMIUM Meal Voucher and ONE round of indoor glow-in-the-dark miniature golf at the Putting Edge. _____ x \$21.00 = _____

■ Gulp & Golf STANDARD Package

\$14.00 all inclusive -- Includes STANDARD Meal Voucher and ONE round of indoor glow-in-the-dark miniature golf at the Putting Edge. _____ x \$14.00 = _____

■ Dinner & a Movie PREMIUM Package

\$21.00 all inclusive – Includes PREMIUM Meal Voucher and ONE movie ticket to Cinemark 20 Theatres _____ x \$21.00 = _____

■ Dinner & a Movie STANDARD Package

\$14.00 all inclusive – Includes STANDARD Meal Voucher and ONE movie ticket to Cinemark 20 Theatres _____ x \$14.00 = _____

TOTAL \$ _____

NOTE: Packages will be invoiced in advance of the visit. Checks can be made **payable to BT Orlando** and must be received at least two weeks prior to your group's arrival. *After the check is received, the packages/vouchers will be mailed to you or will be ready for pick up at the Festival Bay Mall at International Drive Management Office/ Customer Service Center.*

Please mail me the vouchers. I will pick up the vouchers. Date & Time: _____

Approximate Time of the Day the Group will be Dining: _____

Signature of Booking Representative: _____ Date: _____

If you have any questions, please email or call Debbie Detweiler, Festival Bay Mall at International Drive Marketing Manager at deborah.detweiler@ggp.com or 407-351-7718 x107.

SEE THE NEXT PAGE FOR MEAL DESSERT VOUCHERS AVAILABLE FOR PURCHASE!

Premium Meal Vouchers

\$14.00 each

Fuddruckers

Located at the front mall entrance near the lagoon

Choose one of the following entrées:

- 11B (One Pound) specialty burger with regular Fudd fry and hand dipped milkshake
- 10 oz. Ribeye Steak sandwich freshly cooked to order with regular Fudd fry and hand dipped milkshake.

Cricketers Arms & English Pub & Eatery

Located at the front mall entrance near the lagoon

Choose one of the following entrees:

- Fish & Chips (dinner portion) and small soft drink
- Grilled Chicken Sandwich & small soft drink
- Steak and Stout Pie & small soft drink

All Cricketers Arms & English Pub & Eatery entrees include your choice of house salad and a scoop of vanilla ice cream with chocolate or fruit sauce

Standard Meal Vouchers

\$8.00 each

Meal Voucher *Select one of the following entrees:*

A&W All American Food

- Deluxe cheeseburger, regular fries and drink with free refill.
- Grilled chicken or crispy chicken sandwich and drink with free refill.
- Hot dog or chili dog or chili cheese dog, regular fries and drink with free refill.
- Any combo meal with free refill.
- Any salad and drink with free refill.

Asian Café

Any one entrée (Orange Chicken, Bourbon Chicken, Spicy Chicken, Beef Vegetable or Chicken Vegetable) served with rice or noodles and a medium soda.

Churro Mania

- Eight glazed mania churros and a fruit smoothy.
- Eight glazed mania churros and an ice coffee cappuccino.
- Big mania and a fruit smoothy.
- Big mania and an ice coffee cappuccino.

Muse Gelato

- Medium Gelato – Choose from any of the all natural homemade gelato and sorbet flavors.
- Waffle Bowl of Gelato – Choose from any of rotating 130 flavors of gelato and sorbet to be piled in a fresh baked waffle bowl.
- Medium Cappuccino or Latte (any flavor)
- Gelato ala latte – Muse Gelato dessert drink. A scoop of fresh made gelato, floats in the middle of flavored steamed milk.

Fuddruckers

A Fresh Ground 1/3 lb. burger with a bottomless beverage. Or a Chicken Caesar Salad with a bottomless beverage.

Long John Silver's

- Two pieces of fish, regular fries or cole slaw, two hush puppies, crumbles and a drink with free refill.
- Two pieces of chicken planks, regular fries or cole slaw, two hush puppies, crumbles and a drink with free refill.
- Classic fish or chicken sandwich, crumbles and a drink with free refill.
- Ten pieces of shrimp, regular fries or cole slaw, two hush puppies, crumbles and a drink with free refill.
- Any combo meal, crumbles with free refill.
- Any salad, crumbles and a drink with free refill.

Subway

- 6 inch Turkey Sub, chips and drink.
- 6 inch Ham Sub, chips and a medium drink.
- 6 inch Roast Beef Sub, chips and a medium drink.
- 6 inch Veggie Sub, chips and a medium drink.

Villa Pizza Cucina

- Two slices of cheese pizza and a medium drink.
- One slice of pepperoni pizza, one side salad and a medium drink.
- Baked ziti, one garlic roll and a medium drink.
- One plate of spaghetti, one garlic roll and a medium drink.



**Festival Bay
Mall**

**Certificate of Insurance Requirements
FESTIVAL BAY MALL at International Drive
5250 International Drive, Ste. 650
Orlando, FL 32819
Phone: 407-351-7718
Fax: 407-351-7734**

GENERAL REQUIREMENTS:

Licensee shall carry workers compensation insurance in the statutory amount and employer's liability. Licensee shall carry commercial general liability insurance which shall include contractual liability. All such insurance policies shall contain a provision that Licensor and Licensee shall be given a minimum of 10 days written notice by the insurance company prior to cancellation, termination or change in such insurance. Licensee shall deposit certificates showing such coverage with Licensor prior to the earlier of the commencement of any construction by Licensee anywhere in or around the Shopping Center or the Commencement Date.

Policy shall be written for the same length of term as the License Agreement.

Certificate Holder: BT Orlando Limited Partnership d/b/a as Festival Bay Mall
5250 International Drive
Orlando, FL 32819

Additional Insureds: Festival Bay at International Drive and its Related Affiliated Entities and General Growth Properties

Required Coverages:

General Liability	\$1,000,000 Occ/\$1,000,000 Agg
	\$ 100,000 Fire Legal
	\$ 5,000 Medical Expense
Workers' Comp	\$1,000,000 Each Accident
	\$1,000,000 Disease, Policy Limit
	\$1,000,000 Disease, Each Employee

Cancellation Clause: 10 Days Notice

NOTE: The Certificate of Insurance needs to be received in the Mall Management Office (via fax or mail) no later than 2 weeks before the performance date.